

MAY BRINGS MEATLESS MONDAYS



WHITSONS IS PLEASED TO ANNOUNCE THAT STARTING MAY 1, 2018, WE WILL BE INTRODUCING “MEATLESS MONDAY” TO YOUR SCHOOL CAFETERIA!

Our recent customer surveys indicated that more than 50% of those that took the survey are interested in more meatless menu options and we are happy to announce that we are bringing Meatless Mondays to your cafeteria beginning this May!



Meatless Monday is a science-based public health initiative associated with Johns Hopkins University Bloomberg School of Public Health. Its goal is to reduce chronic preventable diseases by encouraging less consumption of meat. This campaign will enable school staff and students to make even more nutritious choices, as well as help improve the health of the planet. By adopting Meatless Monday, we are helping to move the U.S. towards a more sustainable food system and healthier eating habits that last a lifetime.

Meatless Monday will feature meal options made without meat each Monday. **To be clear, dishes with meat will still be offered on Mondays; we are just providing new meatless options.** Please help us embrace this effort to promote more mindful eating habits and share this information with others in your home.

In addition, We also recommend visiting “The Monday Campaigns” Meatless Monday website, www.meatlessmonday.com, for more information.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Kelly Friend', written over a light-colored background.

Kelly Friend
Chief Operating Officer, Whitsons School Nutrition
CELL: 631-805-8226

The logo for Whitsons School Nutrition features a stylized white 'W' inside a white arch. Below this, the word 'WHITSONS' is written in a bold, white, sans-serif font, followed by a registered trademark symbol. Underneath, the words 'School Nutrition' are written in a smaller, white, cursive font. The entire logo is set against a dark brown background.